

Better Health Collective's Transition to Blue Cross

What's new and what remains for 2025?

Find out what's new, what's changing, and what's staying the same, so you can easily adjust to the Better Health Collective's new health plan administrator, Blue Cross Blue Shield of Minnesota.

What's new

- New health plan administrator – Blue Cross and Blue Shield of Minnesota effective January 1, 2025
- New Blue Cross Insurance Cards
- [Blue Care Advisor Member Portal](#)
- Minnesota Network – Aware or HighValue option
- National Network – BlueCard PPO
- [Formulary List – FlexRx](#)
- Formulary Network – Select Network
- Virtual Physical Therapy moving to Hinge Health (hingehealth.com)
- Employee Assistance Program moving to Telus Health with five visits
- H.S.A. Rx Preventive list on Smart Plans*
- Additional Blue Cross Support Programs

What's staying the same

- WellRight Platform – Employee Incentives
- Progyny – Fertility Support Program
- Omada (except for MSK)

What's going away

- Up front E-visits coverage on Smart Plans are no longer allowed by IRS
- Wellbeats and Active & Fit
- Top Value Program

*Blue Cross' list is different than HealthPartners'. Please ask your HR/Benefits Administrator to see the Blue Cross preventative list. For any questions regarding these changes or your coverage, please contact your HR/Benefits Administrator. Additional information can also be found by visiting the Blue Cross Blue Shield of Minnesota website at bluecrossmn.com. These changes will go into effect on January 1, 2025.